## **Spokesperson Bio**





Christophe Riccardi Chief Operating Officer, Toku

Christophe Riccardi has more than 20 years of experience working in the Telecommunication and Mobile industry, spanning 3 continents. Prior to joining Toku, Christophe served as Vice President Head of Sales for the international sales organisation, SAP, within its Mobile Service Business Unit from 2013 to 2017. During his stint at SAP, he was greatly involved in spearheading business strategies and sales efforts in Europe, North America and Asia. From 2017 to 2019, he served as COO at Wavecell where he led and scaled the cloud communications firm from a fledgling start-up to a strong regional business innovating in the multi-channel communications space. In 2019, Wavecell was acquired by 8x8, and Christophe stepped into his new role as vice president of the company's global CPaaS business unit.

He holds a Master of Science in Networks and Telecommunications from University College of London and an Engineering Degree from Ecole Nationale Supérieur des Telecommunications de Bretagne.